



HOW TO PREPARE FOR A LEVEL BUSINESS STUDIES

To help you prepare for Business A-Level please see the two activities below

Activity 1

In Year 12 you will have the opportunity to enter a national tycoon challenge and receive up to a £2000 funding for a business idea and keep any profit generated. In preparation for this you should think of 3 business ideas. You should research and think about target market, costs, methods of promotion, competitors, distribution, prices and production. For example, selling jewellery, car washing, IT help, smoothie bar.

Activity 2

Scenario- You are an investment banker in charge of £100,000 account. A client wants to know which 4 companies/ commodities on stock markets you will invest in to generate a high return over the next 6 months. You should consider reasons for your choices, expected return on their investment and possible risks that could affect the success of the investment. You should look at companies on FTSE 100 and consider, share price fluctuations, dividends and market forecasts.

You can set up free demo accounts on <https://www.plus500.co.uk/> to see how your effective your investments could be.

In addition to the tasks above please have a look at the links below.

<https://www.bbc.co.uk/news/business>

<https://www.youtube.com/c/TakingTheBiz/featured>

<https://www.tutor2u.net/business/collections/aga-a-level-business-study-resources-what-is-business>

<https://www.youtube.com/c/BizConSeshGCSEBusiness91/videos>