

## **Y9 Media Studies Scheme of Learning**

### **Half Term 3B/6 – June to July**

#### **Focus: All 4 areas of the theoretical framework**

- *Media Language*: how the media through their forms, codes and conventions communicate meanings ✓
- *Representation*: how the media portray events, issues, individuals and social groups ✓
- *Media Industries*: how the media industries' processes of production, distribution and circulation affect media forms and platforms ✓
- *Audiences*: how media forms target, reach and address audiences, how audiences interpret and respond to them, and how members of audiences become producers themselves ✓

#### **You will need a variety of PDFs – each is linked in the scheme of learning.**

If for some reason the links don't work, you can search for them on the Student Hub. These are the resources needed, in the order you will need them over this half term.

1. Y9 MS Media Language pt1
2. Y9 MS Media language pt2
3. Y9 MS Audience pt1 – defining audience
4. Y9 MS Audience pt2 – passive theories
5. Y9 MS Audience pt3 – active theories
6. Y9 MS Audience pt4 - reception
7. Y9 MS Audience pt5 – interactive
8. Y9 MS Representation pt 1 - people
9. Y9 MS Representation pt 2 – places, events, issues
10. Y9 MS Representation pt 3 – stereotypes & Represent case study
11. Y9 MS Representation pt 4 – values and Zoella case study
12. Y9 MS Representation pt 5 - reality

W/C	<u>Objectives &amp; Outcomes</u>	<u>Prior Learning Needed</u>	<u>Cross-curricular Learning</u>	<u>Lesson Content</u>	<u>Suggested Resources and Additional Notes</u>	<u>Lockdown/Isolation Work</u>
7 <sup>th</sup> June	To understand the media language.	Awareness of a range of media texts.  Knowledge of the theoretical framework.		<p><b>Read through the text book pages and make notes in your book. Key terms, ideas, concepts, information all needs to go in your book as this will act as a revision resource in the future.</b></p> <p><b>Carry out all the activities like you would if you were in lesson.</b></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EaYNYA3MY31GmbZTHrJL374BvXkYlsgHPOPfuBynyHwlzw?e=ERLD72">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EaYNYA3MY31GmbZTHrJL374BvXkYlsgHPOPfuBynyHwlzw?e=ERLD72</a></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EZws6ecRkNtNtGnSkJxwuBsBbZzV2BhtdR0EVbZs8zTQLg?e=FAXUIA">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EZws6ecRkNtNtGnSkJxwuBsBbZzV2BhtdR0EVbZs8zTQLg?e=FAXUIA</a></p>	Characteristic: drive, curiosity, reflectiveness, flexibility, risk taking.	You should also be monitoring your school email, Class Charts and Teams for work and assignments set by your teacher.
14 <sup>th</sup> June	To understand the media audiences.	Awareness of a range of media texts.  Knowledge of the theoretical framework.	Social sciences: demographics, class, psychographics.	<p><b>Read through the text book pages and make notes in your book. Key terms, ideas, concepts, information all needs to go in your book as this will act as a revision resource in the future.</b></p> <p><b>Carry out all the activities like you would if you were in lesson.</b></p>	Characteristic: drive, curiosity, reflectiveness, flexibility, risk taking.	As above.

				<a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EeNKnrYSuzpHnckgUqN5ZXMBrl5cEBV6ERJAKIdJFmlc9w?e=bbvCrm">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EeNKnrYSuzpHnckgUqN5ZXMBrl5cEBV6ERJAKIdJFmlc9w?e=bbvCrm</a>  <a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/Ed555ewnWvhEqvedOTI2qywBXqxQVpl_gMzEDUBEHpEYow?e=7C6oa4">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/Ed555ewnWvhEqvedOTI2qywBXqxQVpl_gMzEDUBEHpEYow?e=7C6oa4</a>  <a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EQ-Hf-HvtzJJrjSyjMWDj2qBLh7NUZOdbHYxVakDBWHnA?e=eM5M1E">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EQ-Hf-HvtzJJrjSyjMWDj2qBLh7NUZOdbHYxVakDBWHnA?e=eM5M1E</a>		
21 <sup>st</sup> June	To understand the media audiences.	Awareness of a range of media texts.  Knowledge of the theoretical framework.	<b>Social sciences:</b> demographics, class, psychographics.	<p><b>Read through the text book pages and make notes in your book. Key terms, ideas, concepts, information all needs to go in your book as this will act as a revision resource in the future.</b></p> <p><b>Carry out all the activities like you would if you were in lesson.</b></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EVMQGY2D_7IKIJV2dyXKpKoBV4mDTDVFRnnkDQyXOtmhuQ?e=llznL9">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EVMQGY2D_7IKIJV2dyXKpKoBV4mDTDVFRnnkDQyXOtmhuQ?e=llznL9</a></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EcpoleB7pC5lpFoc5lj7iAYBqVQkgTvkS2MEE9jxDIU87A?e=Yfy7WR">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EcpoleB7pC5lpFoc5lj7iAYBqVQkgTvkS2MEE9jxDIU87A?e=Yfy7WR</a></p>	Characteristic: drive, curiosity, reflectiveness, flexibility, risk taking.	As above.
28 <sup>th</sup> June	To understand representations	Awareness of a range of media texts.		<p><b>Read through the text book pages and make notes in your book. Key terms, ideas, concepts, information all needs to go in your book as this will act as a revision resource in the future.</b></p>	Characteristic: drive, curiosity, reflectiveness, flexibility, risk taking.	As above.

		Knowledge of the theoretical framework.		<p><b>Carry out all the activities like you would if you were in lesson.</b></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/Ebj4m8gHCfIKncDsbmkW60cBpXNkmRQA2LuM_aTJpl41zQ?e=WOaYyU">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/Ebj4m8gHCfIKncDsbmkW60cBpXNkmRQA2LuM_aTJpl41zQ?e=WOaYyU</a></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EejUnOXZwitMvvoAVfV12ZwBCsr1zn3sTlve40Yv9qVJFA?e=MI6YIE">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EejUnOXZwitMvvoAVfV12ZwBCsr1zn3sTlve40Yv9qVJFA?e=MI6YIE</a></p>		
5 <sup>th</sup> July	To understand representations .	<p>Awareness of a range of media texts.</p> <p>Knowledge of the theoretical framework.</p>		<p><b>Read through the text book pages and make notes in your book. Key terms, ideas, concepts, information all needs to go in your book as this will act as a revision resource in the future.</b></p> <p><b>Carry out all the activities like you would if you were in lesson.</b></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/ETfDIZhr7MdOp5kCEGNVTDkBY7iWJ6Ba847o8cpYLePW4w?e=Qk4Mha">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/ETfDIZhr7MdOp5kCEGNVTDkBY7iWJ6Ba847o8cpYLePW4w?e=Qk4Mha</a></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/ER-142NH9BAgnheE1YvoKYB4TSqGVxkY4p5F_O-6ZAOrg?e=l32XmS">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/ER-142NH9BAgnheE1YvoKYB4TSqGVxkY4p5F_O-6ZAOrg?e=l32XmS</a></p> <p><a href="https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EVPR_SeHvTJKvx-WXMZjwcqBC6lLscSiNiLq55rzdViLqA?e=eGFk8z">https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EVPR_SeHvTJKvx-WXMZjwcqBC6lLscSiNiLq55rzdViLqA?e=eGFk8z</a></p>	<p><b>Characteristic:</b> drive, curiosity, reflectiveness, flexibility, risk taking.</p>	<b>As above.</b>

<b>12<sup>th</sup> July</b>	Re-Learning Week – Audience and Language	Knowledge of the theoretical framework: Audience & Language		<p><b>Catch up on any work you have missed.</b></p> <p>Revise media industries.</p> <p>Create a bank of revision materials. This could include:</p> <ul style="list-style-type: none"> <li>➤ Mind maps</li> <li>➤ Graphic organisers</li> <li>➤ Flash cards</li> <li>➤ Knowledge organisers</li> </ul> <p>Online resources – Quizlet, Kahoot, etc.</p>	<p><b>Characteristic:</b></p> <p>Drive, Reflectiveness, Flexibility of mind,</p>	<p><b>As above.</b></p>
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