

W/.C	Tasks	Outcomes
19/04/2021	<p>You will be given a 10-minute slot to present your pitch. A Teams invite will be sent out prior to the lesson. You will need to make sure you are ready with the following to present:</p> <p>Power point presentation Script Prop (mood board/ Instagram page/leaflet etc.)</p>	Presentation 8-10 minutes long.
26/04/2021	<p>Lo4: Read pages 167 – 168 Make notes on how to review your pitch and then review your pitch using the following as ideas:</p> <p>Review your pitch using a range of sources of evidence:</p> <ul style="list-style-type: none"> • Self-assessment • Feedback from others • Lessons learned from practice pitch • Lesson learned from professional pitch <p>Compare the outcomes of the pitch with the objectives</p> <ul style="list-style-type: none"> • What went well • Improvements • The format of the pitch • The content of the pitch • Visual aids • The impact of the visual aids • Timings of the pitch • Anticipation and responses to potential questions. <p>Personal presentation</p> <ul style="list-style-type: none"> • Communication • Professionalism • Ability to answer questions from the audience • Recommendations for further refinement 	LO4 – review of their pitch.

	<table border="1"> <thead> <tr> <th colspan="3" data-bbox="327 102 1693 165">LO4: Be able to review the strengths and weaknesses of a proposal and pitch – 20% (12 marks)</th> </tr> <tr> <th data-bbox="327 165 808 201">MB1: 1 - 2 marks</th> <th data-bbox="808 165 1256 201">MB2: 3 - 4 marks</th> <th data-bbox="1256 165 1693 201">MB3: 5 - 6 marks</th> </tr> </thead> <tbody> <tr> <td data-bbox="327 201 808 663"> <p>A basic review of own pitch/pitching skills is completed.</p> <p>Relevant strengths and areas for development of pitch/pitching skills are briefly described.</p> <p style="text-align: right;">[1 2]</p> </td> <td data-bbox="808 201 1256 663"> <p>A mostly considered review of own pitch/pitching skills is completed.</p> <p>Relevant strengths and areas for development of pitch/pitching skills are explained.</p> <p style="text-align: right;">[3 4]</p> </td> <td data-bbox="1256 201 1693 663"> <p>A comprehensive and detailed review of own pitch/pitching skills is completed.</p> <p>Relevant strengths and areas for development of pitch/pitching skills are well explained.</p> <p style="text-align: right;">[5 6]</p> </td> </tr> </tbody> </table>	LO4: Be able to review the strengths and weaknesses of a proposal and pitch – 20% (12 marks)			MB1: 1 - 2 marks	MB2: 3 - 4 marks	MB3: 5 - 6 marks	<p>A basic review of own pitch/pitching skills is completed.</p> <p>Relevant strengths and areas for development of pitch/pitching skills are briefly described.</p> <p style="text-align: right;">[1 2]</p>	<p>A mostly considered review of own pitch/pitching skills is completed.</p> <p>Relevant strengths and areas for development of pitch/pitching skills are explained.</p> <p style="text-align: right;">[3 4]</p>	<p>A comprehensive and detailed review of own pitch/pitching skills is completed.</p> <p>Relevant strengths and areas for development of pitch/pitching skills are well explained.</p> <p style="text-align: right;">[5 6]</p>	
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3/5/2021	<p>Review a business proposal. Review your proposal under the following headings (think about how you could further develop your business proposal):</p> <ul style="list-style-type: none"> • Product proposal • Pricing strategy • Brand • Promotional plan • Relevance and appeal to the customer profile. <table border="1"> <thead> <tr> <th data-bbox="327 1018 775 1053">MB1: 1 - 2 marks</th> <th data-bbox="775 1018 1189 1053">MB2: 3 - 4 marks</th> <th data-bbox="1189 1018 1603 1053">MB3: 5 - 6 marks</th> </tr> </thead> <tbody> <tr> <td data-bbox="327 1053 775 1414"> <p>A basic review of own business proposal is completed.</p> <p>Relevant strengths and areas for development of the business proposal are briefly described.</p> </td> <td data-bbox="775 1053 1189 1414"> <p>A mostly considered review of own business proposal is completed.</p> <p>Relevant strengths and areas for development of the business proposal are explained.</p> </td> <td data-bbox="1189 1053 1603 1414"> <p>A comprehensive and detailed review of own business proposal is completed.</p> <p>Relevant strengths and areas for development of the business proposal are well explained.</p> </td> </tr> </tbody> </table>	MB1: 1 - 2 marks	MB2: 3 - 4 marks	MB3: 5 - 6 marks	<p>A basic review of own business proposal is completed.</p> <p>Relevant strengths and areas for development of the business proposal are briefly described.</p>	<p>A mostly considered review of own business proposal is completed.</p> <p>Relevant strengths and areas for development of the business proposal are explained.</p>	<p>A comprehensive and detailed review of own business proposal is completed.</p> <p>Relevant strengths and areas for development of the business proposal are well explained.</p>	LO4 – Review of their business proposal.			
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10/05/2021	This week you can make any improvements and complete any outstanding work.										

	Final deadline for all completed work is 17/05/2021	
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