## **Media Curriculum Map 2025-26**

Our curriculum aims to develop students' understanding of a broad range of media and hone their ability to think critically about the media they consume and create. By the end of the course they should be experts in media literacy as well as socially, culturally and politically aware.

		ı Tei	m 2025			Spring Term 2026				Summer Term 2026			
Term	Term 1a			Term 1b			Term 2a	Term 2b		Term 3a		Term 3b	
Weeks	1 2 3 4	5 6 7	8	9 10 11	12 13 14	15	16 17 18 19 20	21	22 23 24 25	26	27 28 29 30 31	32	33 34 35 36 37 38 39
Year 9	Language & Representations			Representations & Magazine Production			Audience	AUDIENCE	Industries	INDUSTRY	Fashion Project		1A: Advertising & Marketing - L/R - Quality St & NHS 111
	1A/B: Film Marketing & Industries - L/R/A/I- Bond		NCE	1A: Magazines - L/R - GQ & Vogue		STRY	1A: Newspapers - In-depth - The Guardian /	JAGE	1A: Newspapers - In-depth - The	SENTATION			Component 3: Creating Media Products
Year 10			AUDIENCE			The Sun	LANGL	Guardian / The Sun		1B: Video Games - I/A - Fortnite	1A	1B: Radio - I/A - Desert Island Disks	
Year 11	Component 3: Creating Media Products	2A - TV - In-depth - Man Like Mobeen (Friends)	1B	2A - TV - In-depth - Man Like Mobeen (Friends) 2A			2B - Music Marketing - In-depth - Swift , Stormzy, TLC	2B	REVISION			COURSE COMPLETE	
Year 12	Language & Representations	1A: Advertising & Music Video: Language & Representations	LANGUAGE	1A: Advertising & Music Video: Language & Representations		ATION		AUDIENCE	1B: Radio and Film: Audience and Industry	RY	NEA		NEA
						REPRESENT	1B: Newspapers: Audience & Industry			INDUST	2: TV: Full Theoretical Framework	1A	2: TV: Full Theoretical Framework
Year 13	NEA	2: OSP - Gaming: Full Theoretical Framework	1B	2: OSP - Gaming: Full Theoretical Framework	2: OSP - Online/Social: Full Theoretical Framework	2 GAMING	2: Magazines: Full Theoretical Framework	2 OSP	REVISION			COURSE COMPLETE	