Business Studies Ks4 Curriculum Map 2025-26

Our curriculum...We want our students to have an excellent understanding of the wider business world. Allowing students to experience the wider world of entrepreneurship developing ideas, taking risks and chances and managing those risks and chances. When pupils leave WGA we would like them to have the skills set that if, they wanted to set up their own business they would know how. Those pupils that go on to studying Accounting will further develop their knowledge of tracking and monitoring their

	Autumn Term 2025													Spring Term 2026										Summer Term 2026																
Term	Term 1a								Term 1b							Term 2a						Term 2b					Term 3a							Term 3b						
Weeks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	
Year 9		1.1 The role of busines s	1.2 Busines s plannin g	Revisio n recall and assessm ents	1.3 Busines s Owners hip	1.3 Busines s Owners hip	Revision recall and assessm ents	Buffer week	in and	lders in busines s	Revisio n and recall	Iders in	1.6 Busines s growth	Buffer week	Revision recall and assessm ents	2.1 The role of marketi g and the marketi	The role of marketi ng and		2.2 Market researc h	Revision recall and assessm ents	Market	1	2.4 Marketi ng mix (price)	assessm	2.4 Marketi ng mix (produc t)	2.4 Marketi ng mix (place)	n and	2.4 Marketi ng mix (place)	2.4 Marketi ng mix (promot ion)	ng mix	Buffer week	Revision recall and assessm ents	Stand alone project Ella's Kitchen	Launch Roller coaster	Roller Coaster Challen ge	Roller Coaster Challen ge	Roller Coaster Challen ge	Coaster	Roller Coaster Challen ge	
Retrieval			1.1	1.1 & 1.2	1.1	1.2			1.3- Unincor porated	1.3 - Incoror ated	1.1-1.3		1.4	1.1-1.6	1.1& 1.2		1.4&2.2	1.5&1.6			1.1-1.6 2 & 2.1- 2.3	1	1.1-1.2	2.1-2.4	1.1-1.3	unit 1 & 2	2.1-2.2	2.2-2.3		1.5-1.6		2.4	2.4							
Year 10	3.1 The role of the H.R functio n	Organis ational		Buffer week	Revisio n, recall, assessm ent and DIIRT	unicatio n in	3.3 Commu nication in busines s	ment and	n, recall,	3.4 Recruit ment and selectio n	3.5 Motivat ion and retentio n	and	3.7 Employ ment Law	assessm ent and	Buffer week	5.1 The role of the finance functio n	5.2 Soource	of	n, recall, assessm	5.1 The role of the finance functio n	5.2 Soource s of	exam prepara	Internal exams	1	5.3 Revenu e, costs and profit	5.3 Revenu e, costs and profit		5.4 Breakev en	Revisio n, recall, assessm ent and DIIRT	5.4 Breakev en	5.5 Cashflo w	5.5 Cashflo w	Revisio n & recall	Assess ment and DIIRT	Escape Room Challen ge	Room	Room	Room	Escape Room Challen ge	
Retrival	1.1	1.2	1.3	1.4	1.5	1.6	2.1	2.2	2.3	2.4	2.4	2.4	2.4	1.1	1.2	1.3	1.4	1.5	1.6	5.1				5.2		5.3	2.1	2.2 & 5.4	2.3 & 5.5					5.1	5.2	5.3	5.4	5.5		
Year 11	n &	Revisio n & Retrieva	6.1 Ethical and environ mental	6.1 Ethical and environ mental	Revisio n, recall, assessm ent and DIIRT	6.3 Globalis ation	Revisio n, recall, assessm ent and DIIRT	6.3 Globalis ation	4.1 Product ion process es	4.1 Product ion process es	4.2 Quality of goods and services	Internal exams			DIRT (IE)	4.3 The sales process and custom er	4.4	4.5 Busines s location	4.6 Workin g with supplier s	Recall revision and assessn ent	and	6.1 Ethical and environ mental	6.1 Ethical and environ mental	7.1 Interde penden t nature of busines	Recall revision and assessm ent	Buffer week		Prepara	atuon for	external	l exams									
Retrival		6.2 6.2 6.2 2.1 2.2 2.3 Internal Exam Preparation 2.4										2.4	2.4	1.1	1.1 & 1.2	1.1	1.2	1.1-1.3	1.4	1.1-1.6	1.1& 1.2			Exter	nal exam	preparar	rtion.													
Year 9	Vear 9 Unit 1.1 Introduction to retail business												Unit 1.1 Introduction to retail business and 1.3 Using data Unit 2.1 Introduction to customer service											Unit 1 Relearning and exam skills							Practise NEA									
Year 10 Retail	Unit 2.2 Meeting customer expectations (5)													Unit 2.3 Investigate customer experiences in retail businesses										Unit 1.2 The retail business environment - 1.3 Using							Unit 2.1 Visual marchandising for retail husiness									
Year 10 Retail	Unit 1.2 The retail business environment - 1.3 Using data												Unit 2 Controlled Assessment											data							Unit 3.1 Visual merchandising for retail business									