

Business A- Level Curriculum Map 2025-26

	Autumn Term 2025				Spring Term 2026				Summer Term 2026								
	Term 1a	Recap	Term 1b	Recap	Term 2a	Recap	Term 2b	Recap	Term 3a	Recap	Term 3b	Recap					
Year 12 CXL	Introduction business -Enterprise and business functions -Business sectors and types of business -Franchises and cooperatives -Business size, growth and external growth	Intro	Marketing -Marketing within a business environment -Identifying customer needs:Market research -Identifying	Intro	Marketing -Customers and consumers and anticipating consumer needs -Product -Price	Mar	Marketing -Place -Promotion -External influences on marketing	Mark	Human Resources -Organisational -Communication -Workforce planning, HR objectives and strategy -Recruitment, selection and training -Appraisal and workforce performance	Intro/ Mark	Human Resources -Functions of management and leadership -Motivation -Employee/er relations: trade union -Employee/er relations: law, redundancy and dismissal	HR					
Year 12 KKG	Objectives and strategy -Stakeholders -Different stakeholder objectives and mission statements -Strategy and implementation -Risk and uncertainty and opportunity cost -Forecasting		Objectives and strategy -Decision making and conflicts -Decision trees -Relationship between functional areas and objectives and strategy		Obj		Accounting and Finance -Accounting and finance objectives -Sources of finance -Accounting concepts -Costs, revenue and profit -Contribution		Acc		Accounting and Finance -Break Even analysis -Investment appraisal -Budgets and variance -Cash-flow and working capital -Index numbers -Income statements -Statement of financial position		Acc	Accounting and finance -Depreciation -Introduction to ratio analysis -Gearing ratios -Efficiency ratios -Profitability ratios -Shareholder ratios	Acc	Revision for Mock exams	Obj/ Acc
Year 13 CXL	Human Resources -Organisational structures -Communication -Workforce planning, HR objectives and strategy -Recruitment, selection and training -Appraisal and workforce performance		Human Resources -Functions of management and leadership -Motivation -Employee/er relations: trade union -Employee/er relations: law, redundancy and dismissal		HR		External Influences -The market including (non) physical markets -Demand and supply and market forces -European Union, emerging markets and global context -International trade and free trade		Ex		External Influences -Political, social and ethical factors -Economic factors: GDP and business cycle -Economic factors: Economic policy -Legal factors		Ex	External Influences -Environmental and technological factors and external influences -Cause and effects of change and managing change -Relationship between functional areas and external influences	All	Exam preparation	All
Year 13 KKG	Operations management -Operations management objectives -Added value -Innovation, research and development -Methods of production		Operations management -Project management -Productivity -Economies of scale -Capacity utilisation -Stock control		Oper		Operations management -Lean Production -Location and logistics -Internal and external quality standards		Oper		Revision -Objectives and strategy -Accounting -Operations		Obj	Exam preparation	All	Exam preparation	All