

Lesson	Learning outcomes	Resources
7/06/2021	<p>Revision: Business activity and marketing</p> <p>To revise the following topic areas:</p> <ul style="list-style-type: none"> 1.1 The role of business and enterprise 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives 1.5 Stakeholders in business 1.6 Business growth <p>Marketing</p> <ul style="list-style-type: none"> 2.1 The role of marketing 2.2 Market research 	<p>Knowledge organisers – Business activity and marketing, either use the ones you have already completed or complete new ones to assess what you know well and what you need to further revise.</p> <p>You can also use BBC bitesize:</p> <p>https://www.bbc.co.uk/bitesize/examspecs/zhrphbk</p> <p>There are test and revision pages you can use.</p> <p>You can also revise from your revision guide as well as the yellow packs.</p>
14/06/2021	<p>Revision: Marketing and People:</p> <ul style="list-style-type: none"> 2.3 Market segmentation 2.4 The marketing mix <p>People</p> <ul style="list-style-type: none"> 3.1 The role of human resources 3.2 Organisational structures and different ways of working 3.3 Communication in business 3.4 Recruitment and selection 3.5 Motivation and retention 3.6 Training and development 3.7 Employment law 	<p>Knowledge organisers – Business activity and marketing, either use the ones you have already completed or complete new ones to assess what you know well and what you need to further revise.</p> <p>You can also use BBC bitesize:</p> <p>https://www.bbc.co.uk/bitesize/examspecs/zhrphbk</p> <p>There are test and revision pages you can use.</p> <p>You can also revise from your revision guide as well as the yellow packs.</p>

21/06/2021	<p>Revision and exam practice. Internal exams will take place at some point in these two weeks.</p> <p>Using the advice from examiners and getting familiar with either the KUEI framework or the three -step framework complete exam questions and activities from the pack.</p>	<p>Yellow exam paper pack.</p> <p>Complete the multiple-choice questions and the first case study on paper 1.</p>
28/06/2021	<p>Revision and exam practice. Internal exams will take place at some point in these two weeks.</p> <p>Using the advice from examiners and getting familiar with either the KUEI framework or the three-step framework complete exam questions and activities from the pack.</p>	<p>Yellow exam paper pack.</p> <p>Complete the multiple-choice questions and the 2nd and 3rd case study on paper 1</p>
5/07/2021	DIIRT and exam feedback on the internal exams.	Your teacher will email you the mark scheme. You will then need to purple pen improvements to your mock paper.
12/07/2021 – 19/07/2021	Roller Coaster Challenge.	<p>You will be sent a task sheet where you will be expected to design and create a 3 model of a roller coaster.</p> <p>Your teacher will forward all the details to you via teams and e-mail.</p>