

Year 10 Media Studies Scheme of Learning

Half Term 3A/5 – April - May

Focus: Close Study Products - OSP – Lara Croft GO and Kim Kardashian: Hollywood

- *Media Language:* how the media through their forms, codes and conventions communicate meanings
- *Representation:* how the media portray events, issues, individuals and social groups
- *Media Industries:* how the media industries' processes of production, distribution and circulation affect media forms and platforms
- *Audiences:* how media forms target, reach and address audiences, how audiences interpret and respond to them, and how members of audiences become producers themselves

Power Points required can be found in the Student Hub via Office 365.

PPTs are called 'Y10 MS Lara Croft GO Lessons' and 'Y11 MS Kim Kardashian Hollywood PPT CSP' and are saved as PDFs so accessible on all devices.

There are also text book pages for these CSPs to support your learning (very similar name in Student Hub)

Lara Croft GO: https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EWSVFb2mzvRHoGRAJ_25MrQB-eOL6yA5Is5NbBo9w90tLg?e=TaAlyS

Kim Kardashian: Hollywood:

https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/Efk1cLRVBOFNlz5s7k3BEEYBH_3b6eRbolq9dNRB3cJGvA?e=jnxPpF

Text book pages: https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/ETZhMqqH4f5DvmypI0zCokQBH_g0JwYcrCTM8CUhzRy9bg?e=vR2Ayg

https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/ESgcc8rkOk5EuLBVII_qfMMBrZRJxImrZXA1GFryEZjOGQ?e=ecj3LF

You can find additional resources for lessons here:

<https://woodgreenacademy633.sharepoint.com/:f:/s/MediaStudiesHub/ErvKpNEW1mBNnOjo45ywb84BpGRpPaYbA9CuVUJr4m6JoQ?e=LRXUfy>

If you need to find a resource on Student Hub simply search your year group e.g. 'Y10' the subject code 'MS' and any key word(s) and you should find the resources you need.

Where there is a word document you need to fill in for analysis or video you need to watch, these can all be found in the Student Hub (link above).

WC	<u>Objectives & Outcomes</u>	<u>Prior Learning Needed</u>	<u>Cross-curricular Learning</u>	<u>Lesson Content</u>	<u>Suggested Resources and Additional Notes</u>	<u>Lockdown/Isolation Work</u>
19 th April	Should be able to analyse the products in terms of media language used, meanings created and representations .	<ul style="list-style-type: none"> ➤ All 4 areas of the theoretical framework. ➤ Previous personal experience of gaming, esp. mobile gaming. ➤ Psychographics, demographics, gender debates (feminism etc.); moving image media language; narrative (Propp/Todorov) 	<ul style="list-style-type: none"> ➤ Social Sciences: impact of social media (body image/mental health/society values/celebrity culture) ➤ IT: emerging technologies enabling we media and interactive platforms. ➤ Business : branding and marketing ➤ English: narrative and character 	https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/EWSVFb2mzvRHoGRAJ_25MrQB-eOL6yA5Is5NbBo9w90tLg?e=TaAlyS Work through PPT/PDF to slide 33	EXTENSION/SUPLIMENTARY WORK - To recap prior knowledge or fill gaps in knowledge you can search on Student Hub and you will find several PDFs broken down into different subsections of the theoretical framework as well as CSPs covered previously. You can access all year groups of the Media Student Hub here: https://woodgreenacademy633.sharepoint.com/sites/MediaStudiesHub	Please go to the Student Hub on Office 365 to access lesson PowerPoints, PDFs and any other documents. You should also be monitoring your school email, Class Charts and Teams for work and assignments set by your teacher. Work through PPT/PDF to slide 33

26 th April	Should be able to analyse the products in terms of media language used, meanings created and representations .	As above.	As above.	Work through PPT/PDF to slide 52	<i>Remember, any additional resources implied by the lesson PPT (a table you may have been given in lesson to fill in, a video the teacher would have shown, a resources for you to read, etc) can be found on the Student Hub.</i>	Work through PPT/PDF to slide 52
3 rd May	They should also be confident in explaining audience appeal and where the CSPs fit in the industry contextually			Work through PPT/PDF to slide 87	<i>Remember, any additional resources implied by the lesson PPT (a table you may have been given in lesson to fill in, a video the teacher would have shown, a resources for you to read, etc) can be found on the Student Hub.</i>	Work through PPT/PDF to slide 87
10 th May	Should be able to analyse the products in terms of media language used,	As above.	As above.	https://woodgreenacademy633.sharepoint.com/:b:/s/MediaStudiesHub/Efk1cLRVBOFNlz5s7k3BEEYBH_3b6eRbolq9dNRB3cJGvA?e=jnxPpF	<i>Remember, any additional resources implied by the lesson PPT (a table you may have been given in lesson to fill in, a video the teacher would have shown, a resources for you to read, etc) can be found on the Student Hub.</i>	Work through PPT/PDF to slide 28

	meanings created and representations .			Work through PPT/PDF to slide 28		
17th May	Should be able to analyse the products in terms of media language used, meanings created and representations .	As above.	As above.	Work through PPT/PDF to slide 52	<i>Remember, any additional resources implied by the lesson PPT (a table you may have been given in lesson to fill in, a video the teacher would have shown, a resources for you to read, etc) can be found on the Student Hub.</i>	Work through PPT/PDF to slide 52
24th May	They should also be confident in explaining audience appeal and where the CSPs fit in the industry contextually .	As above.	As above.	Work through PPT/PDF to slide 69	<i>Remember, any additional resources implied by the lesson PPT (a table you may have been given in lesson to fill in, a video the teacher would have shown, a resources for you to read, etc) can be found on the Student Hub.</i>	Work through PPT/PDF to slide 69

	Retrieval – Music Videos	<ul style="list-style-type: none">➤ Music video CSPs➤ Audience and Industries		Create a bank of revision materials. This could include: <ul style="list-style-type: none">➤ Mind maps➤ Graphic organisers➤ Flash cards➤ Knowledge organisers➤ Online resources – Quizlet, Kahoot, etc.		
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