



GCSE 9-1 Business Studies.

**Year 9-Play Area Task.**

**From the w/c 19<sup>th</sup> April 2021– w/c 24<sup>th</sup> May 2021**

**All year 9 pupils will be taking part in the play area project.**

**The aims of the project is to allow pupils the opportunity to develop and pitch a business proposal.**

**They will be working in small groups with clearly defined roles and tasks. Some of the tasks include:**

- Carrying out market research
- Analysing market research
- Developing a product idea - including a theme for their play area
- Carrying out some costing and basic financial forecasting
- Deciding on staffing levels and wage bills
- Creating a 3D model of their play area.

**Whilst your child is in isolation, they will need to make regular contact with their group to update them on their progress and what they will need to do next.**

**All resources will be made available in the following formats:**

1. Paper copy
2. Electronic copy – Via e-mail
3. Electronic copy on Teams
4. Electronic copy via Class charts

